

## **Industry survey**

### **Industry Partner Evaluative Survey**

**Purpose:** This survey aims to gather feedback from industry partners on the effectiveness of the industry live project. It evaluates the collaboration's impact on students' employability skills, professional development, and the overall value of the partnership for both the industry and the university.

**Deployment:** Administered at the end of the industry live project.

### ***Section 1: General Experience***

**10. How would you rate your overall experience with the industry live project?**

- Very Positive
- Positive
- Neutral
- Negative
- Very Negative

**11. What specific tasks or activities did the students engage in during the project? (Select all that apply)**

- Data analysis
- Client meetings
- Market research
- Product development
- Report writing
- Team collaboration
- Presentation preparation
- Other:



**Section 2: Student Performance**

**12. How well did the students perform in their assigned tasks?**

- Excellent
- Very Good
- Good
- Fair
- Poor

**13. What were the strengths demonstrated by the students during the project? (Select all that apply)**

- Technical skills
- Communication skills
- Problem-solving abilities
- Teamwork
- Professionalism
- Adaptability
- Other:



**14. What areas do you believe the students need to improve? (Select all that apply)**

- Technical skills
- Communication skills
- Problem-solving abilities
- Teamwork
- Professionalism
- Adaptability
- Other:

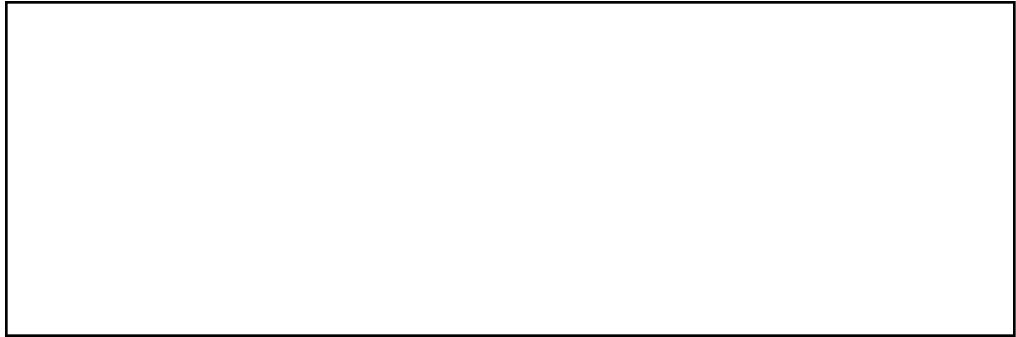
***Section 3: Project Impact***

**15. How relevant were the students' contributions to your business objectives?**

- Very Relevant
- Relevant
- Neutral
- Irrelevant
- Very Irrelevant

**16. What impact did the students' work have on your organisation? (Select all that apply)**

- Provided valuable insights
- Helped achieve project goals
- Introduced innovative ideas
- Improved processes
- Increased team productivity
- Other:



**17. Were there any specific outcomes from the project that were particularly beneficial to your organisation? Please describe.**



***Section 4: Collaboration and Communication***

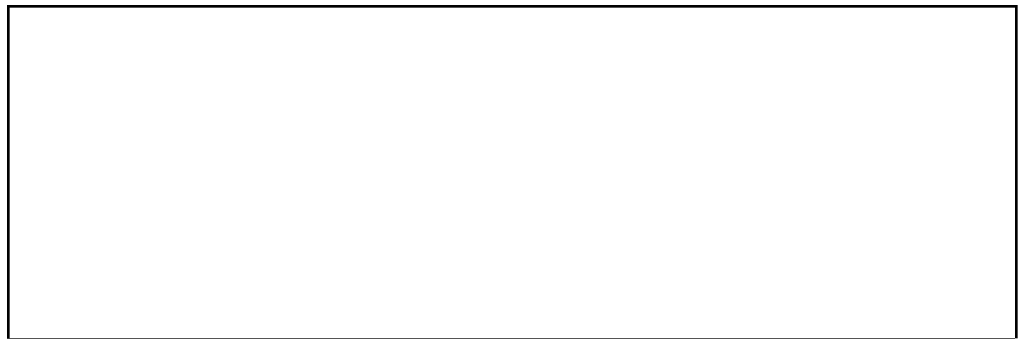
**18. How effective was the communication between your organisation and the university?**

- Very Effective
- Effective
- Neutral
- Ineffective
- Very Ineffective

**19. How frequently did you interact with the students during the project?**

- Daily
- Weekly
- Bi-weekly
- Monthly
- Rarely
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**20. How could the communication and collaboration process be improved for future projects?**



***Section 5: Feedback on Support and Resources***

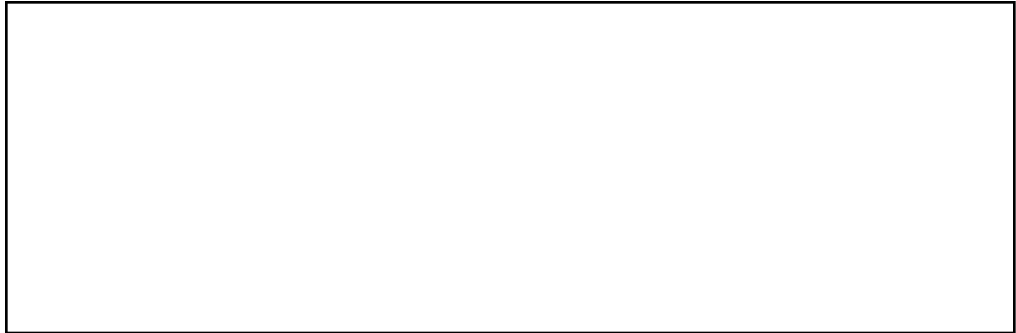
**21. How well did the university support the project?**

- Excellent
- Very Good
- Good
- Fair
- Poor

**22. Did you have access to the necessary resources and support from the university to facilitate the project?**

- Yes
- No

**23. What additional support or resources would have enhanced the project experience?**




***Section 6: Future Collaboration***

**24. Would you be interested in participating in similar projects with the university in the future?**

- Yes
- No

**25. What recommendations do you have for improving future industry live projects?**



**26. Any additional comments or suggestions?**

**End of Survey**

Thank you for your participation! Your feedback is invaluable and will help us improve future industry live projects to better support student learning and professional development.